



### Introduction to tracing

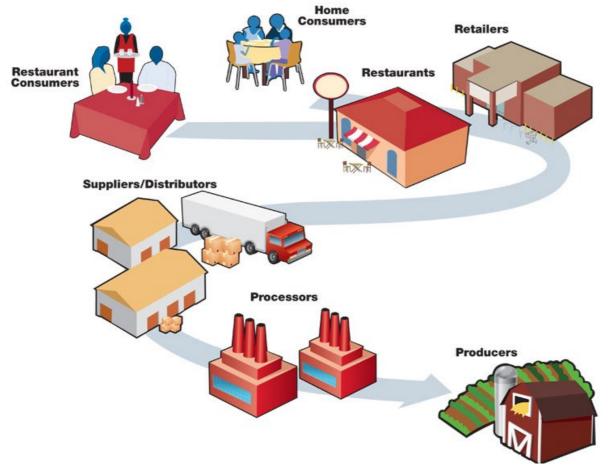
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## Wishful thinking: Supply chains are simple and linear, right?





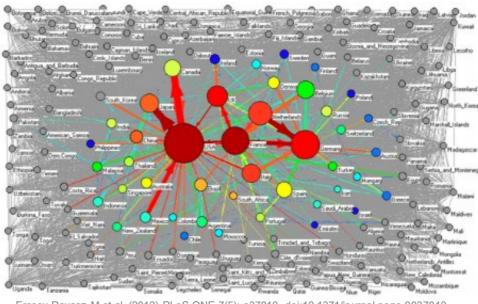


### The challenges of complex global food and feed supply chains

#### **Globalised trade**

Long and complex/interlinked supply chains

Multiple stakeholders, countries, languages



Disparate technologies and tools

Large amounts of data

Ercsey-Ravasz M et al. (2012) PLoS ONE 7(5): e37810. doi:10.1371/journal.pone.0037810

Increased complexity of risk assessment and outbreak control



Importance of adequate digital supply chain tracing strategies (data and tools)



### **Traceability/Tracing**

is defined as the ability to <u>retrospectively</u> follow the movement of <u>food</u>, <u>feed</u>, food-producing animal or substance intended to be, or expected to be incorporated into or in contact with food or feed, <u>through all stages</u> of production, processing and distribution by means of <u>recorded data</u>.

Adapted from the General Food Law (EC regulation 178/2002) Article 3(15)

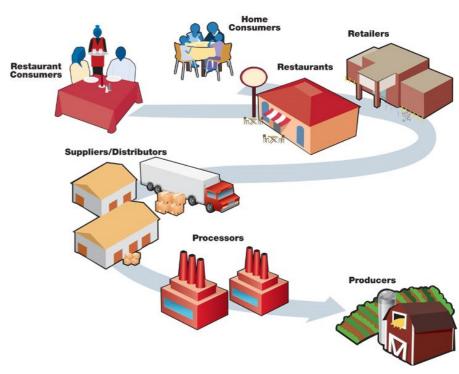
"one step forward, one step back" approach

# Importance in foodborne incidents (chemical contamination, outbreak)

#### **Purpose of tracing**

- identify source of contamination
- map distribution of contaminated food
  - → warn consumers
  - → remove contaminated food from market

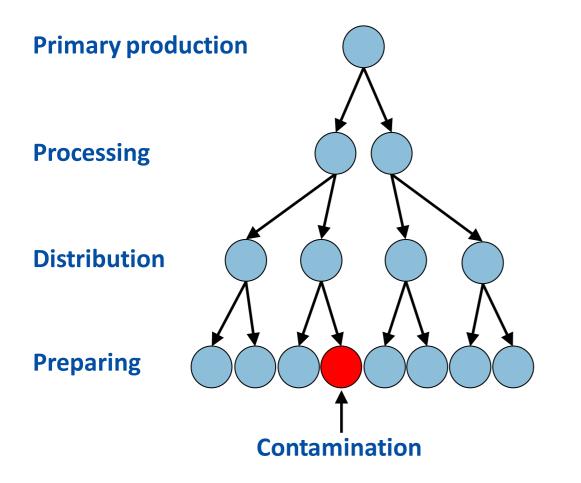
#### Tracing the Food Back to the Source



CDC: https://www.cdc.gov/outbreaknet/investigations/ figure\_traceback.html



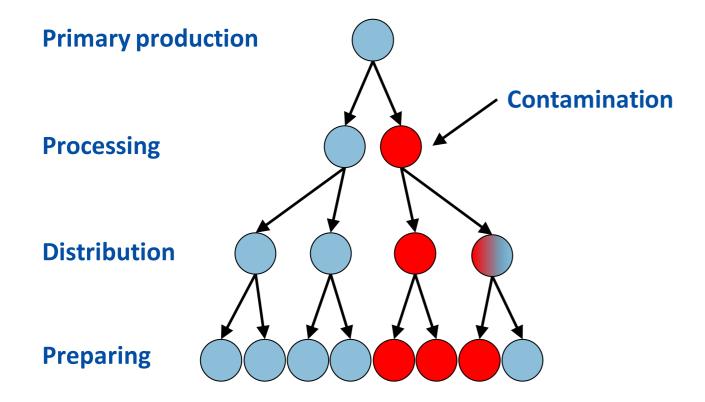
#### Local foodborne disease outbreak







### Foodborne disease outbreak affecting multiple locations/countries





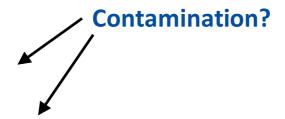
Foodborne disease outbreak affecting multiple locations/countries







Foodborne disease outbreak affecting multiple locations/countries







## Tracing

Interview: Who ate what, when, where, how much and how? → as detailed as possible (e.g. limit shopping dates, photos of food/servings/fridge)

→ Suspicious product?



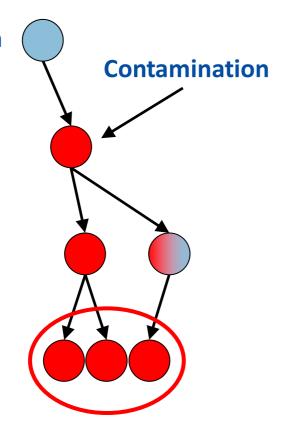
#### Foodborne disease outbreak affecting multiple locations/countries

**Primary production** 

**Processing** 

**Distribution** 

Cases



#### **Backtracing**

- Step-by-step upstream the supply chain (REGULATION (EC) No 178/2002)
- Collecting delivery data for suspicious products and their ingredients
- Combine fragmented information
- Origin of contamination?



### The challenges of complex global food and feed supply chains

#### **Globalised trade**

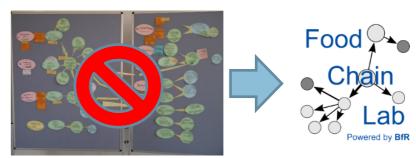
Large amounts of data

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#### Increased complexity of risk assessment and outbreak control



Importance of powerful interoperable software tools e.g. for tracing food and feed





Long and complex supply chains

### When and what to trace?

Tracing is resource-intensive

→ decide when and what to trace

You might not have the resources to trace all suspected foods.

Some paths might be misleading.

You have to weigh the effort and benefit.

→ review all available data in a multidisciplinary team to decide on promising starting points for tracing

detailed information on cases, delivery dates, quantities, sources + conditions of food received, shipping containers, labels, documents, lot numbers, facilities involved, sampling results



### Which cases to trace back?

Focus on e.g.

Confirmed cases

Well-described cases

- → Detailed information on diet
- → Limited period of when products were bought/restaurant was visited
- → Kitchens with well-defined menus (catering, restaurants, community catering (schools/elderly homes/hospitals/meals-on-wheels) → person-specific information on consumed food)

Retained samples (voluntary)

Evidence higher for clusters of diseased persons than for single diseased persons

e.g. EHEC outbreak 2011 → 4000 cases → only 7 clusters traced back (well described; in part travel groups)

CAVE: All outbreaks are different!



### **Summary**

Tracing is resource-intensive

→ Focus on promising starting points for tracing

Use synergies between public and food safety authorities

→ E.g. for interviewing the cases

Use digital tools to handle investigations in complex global supply chains









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